

February 2, 2023

Dear Artist,

For sixteen years—until 2014—New Milford hosted an outdoor Arts Festival, which drew over 100 participating artists. The New Milford Commission on the Arts is reviving the New Milford Arts Festival in the summer of 2023, to offer area artists a high-profile opportunity to display and sell their work. We plan an all-day event—from 10:00 a.m. to 5:00 p.m.—on Saturday, July 29, rain or shine, on New Milford’s Green. The event will feature artists, artisans, arts organizations, and performances by local dance, music, and dramatic groups. Artists will supply their own tables, tents, and display equipment. Display spaces measure approximately 10’ X 10’. Artists must have a Connecticut sales tax number. To apply for a Connecticut sales tax number, go to: https://drs.ct.gov/eservices/_/#3_ (There is an underscore between the last two slashes.)

Because the Festival will be supported by a Town grant, we offer participation for the low, nonrefundable registration fee of \$25. The registration deadline is April 15, and we have space for up to 100 participants. We recommend that you apply early to guarantee a space on the Green. To apply visit the New Milford Commission on the Arts website at <http://www.artsnewmilfordct.org> for the link to the online form. After your application is accepted, we will contact you with a method for payment.

Increasingly, the New Milford Green has become a venue for festivals and cultural events. For years the Commission has hosted concerts on August Saturday evenings. Recently, the Town has sponsored “Rock the Block” music events. The blocks adjacent to the Green contain a variety of shops and restaurants as well as Gallery 25, a local art gallery. New Milford is a busy place in the summer. The Arts Festival will enhance an already active cultural scene in New Milford.

We hope you choose to become a part of the revived New Milford Arts Festival on the Green.

Sincerely,

Lou Mandler
Chair, New Milford Commission on the Arts